

## **Historic, Archive Document**

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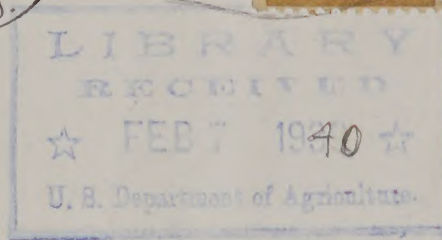
# Dahlias and Gladioli for 1940

LLOYD'S  
DAHLIA  
GARDENS

R. D. 1, MAYS LANDING, N. J.

Phone Somers Point 8534

RETURN POSTAGE GUARANTEED



Division of Fruits & Veg. Crops & Dis.,  
Bureau of Plant Industry,  
U. S. Dept. of Agriculture,  
Washington, D. C.





# GLADIOLI

**SIZES.** Large corms have a diameter of 1¼ inches and over. Medium corms ¾ to 1 inch. Small under ¾ inch. Large corms are recommended for show purposes. Each variety packed separately and correctly labeled. Postpaid.

Early orders will earn the most and better extras.

Large corms. 2 for 12c. 4 for 22c. 10 for 50c.

Medium corms. 2 for 9c. 4 for 15c. 10 for 30c.

Small corms. 4 for 10c. 10 for 20c.

**AFLAME.** Tall, very large orange flame.

**ANNIE LAURIE.** Ruffled delicate pink with lavender pencil in throat.

**AVE MARIA.** Medium grayish "blue". Purple throat.

**BAGDAD.** Tall, very large smoky rose.

**BETTY NUTHALL.** Salmon orange with yellow throat.

**BLEEDING HEART.** A striking white tinted pink with large red blotch.

**CHAS. DICKENS.** Tall purplish violet.

**COM. KOEHL.** Large pleasing very dark red.

**DEBONAIR.** Tall, straight, pleasing pink. Yellow throat.

**DR. F. E. BENNETT.** Tall fiery red. White pencil in throat.

**DREAM O'BEAUTY.** Tall, straight, deep American Beauty rose.

**GIANT NYMPH.** Salmon pink.

**KUNDERD'S YELLOW WONDER.** Beautiful medium yellow with bluish purple stamens.

**LA PALOMA.** Early orange.

**MAID OF ORLEANS.** The best white, creamy throat.

**MARMORA.** Wonderful gray with purplish blotch.

**MINUET.** The best lavender. Sturdy growth.

**MOTHER MACHREE.** Most beautiful shadings of salmon pink, lavender, smoky gray and gold.

**OLIVE GOODRICH.** Tall robust pinkish white, edged deeper pink.

**ORANGE QUEEN.** Bright medium orange. Red lines in throat.

**OSALIN.** Unusually beautiful coral pink shaded orange.

**PELEGRINA.** That much admired deep purplish "blue".

**PICARDY.** The most popular tall, very large soft shrimp pink.

**RAPTURE.** Tall salmon orange, cream throat.

**RED PHIPPS.** Pleasing light red.

**REVERIE.** Tall, straight pastel pink and cream.

**SPIRIT OF ST. LOUIS.** Early apricot orange tan.

**SUPERWHITE.** Large dead white.

**YVONNE.** Flesh pink. Cerise blotch in throat.

We have small quantities of the following. Will share them in sizes as listed.

	Large	Medium	Small	Bulblets
<b>Aladdin.</b> Wonderful large ruffled salmon pink.	\$1.50			2 - .25
<b>Abe.</b> Tall apricot salmon, yellow throat.	.50			
<b>American Commander.</b> Very large dark red.	2.50			2 - .25
<b>Beautiful Ohio.</b> Medium size deep lavender.	.25	.20		
<b>Beowulf.</b> Tall rich mauve lavender.	1.50	1.00		
<b>Black Opal.</b> Tall deep red. Long spike.	.50			5 - .25
<b>Colossus.</b> Rich pink with red blotch.	.50			8 - .25
<b>Festival Queen.</b> Very large geranium pink.	.15	.10	.05	15 - .25
<b>James Fitzjames.</b> Large, brilliant red.	1.00			5 - .25
<b>La Fiesta.</b> Wonderfully bright orange.	.15	.10	.05	15 - .25
<b>Londonderry.</b> Smoky orange.	.15	.10	.05	10 - .25
<b>Mary Ansteen.</b> Beautiful rose, darker blotch.	.15	.10	.05	10 - .25
<b>New Era.</b> Very ruffled rose pink.	.25	.15		
<b>Paradise.</b> Large tall apricot orange suffused pink.	.15	.10	.05	15 - .25
<b>Red Giant.</b> Strong growing tall dark red.	.50	.35		5 - .25
<b>Rewi Fallu.</b> Very large tall dark red.	.50			5 - .25
<b>Robert Burns.</b> An improvement in tall dark "blue".	1.00			5 - .25
<b>Sandra.</b> Large shrimp pink. Amber blotch.	.25	.15	.10	10 - .25
<b>Shirley Temple.</b> Ruffled cream. Some crooks.	.25	.15	.10	
<b>Surfside.</b> Tall pleasing ruffled white.	1.00			5 - .25
<b>Takina.</b> Very large wine purple.	.50			10 - .25
<b>Tunia's Triumph.</b> Very large orange red.	1.00			3 - .25
<b>Vista Bonita.</b> Large pink, edged deeper. Yellow throat.	2.00	1.25	.75	2 - .25

Note. Bulblets are not guaranteed to grow. Some grow very well. Others are tempermental. You take your chances of success same as ourselves.



# DAHLIAS AND GLADIOLI FOR 1940

**GUARANTEE.** All dahlias and gladioli are guaranteed healthy and true to name to the extent of replacement, or a refund of the amount we receive.

Our best recommendation is probably the fact that, year after year, a number of our customers call at the gardens, make their selections from varieties growing in the field, pay for them and have shipment made at planting time for their locality.

Each variety is correctly labeled. Cultural directions enclosed with each shipment. In cold weather all packages are heavily insulated against freezing. Gladioli will be shipped about April 15th, dahlias about May 1st, unless requested otherwise. Please give shipping date.

Remittance should accompany order. Prices quoted are postpaid unless shipment is to be C. O. D. Then all charges are collect. Our Post Office and Express address is Mays Landing, N. J. Gardens located on south side Somers Point-Mays Landing road at Scullville. Early orders will receive the most and better extras. For prices on larger quantities, please submit your want list for quotation. Frankly, orders of less than \$1 for Gladioli and \$2 for Dahlias do not pay packing and shipping costs. Please co-operate.

## DAHLIAS

**FORM OF FLOWER.** FD - Formal Decorative. ID - Informal Decorative. C - Cactus. SC - Semi Cactus. ST. C. - Straight Cactus. Min. - Miniature. Peony - open or yellow center. Pom. - Pom Pon, smallest of dahlias with rounded or quilled petals, tight centers.

Roots only. No plants. All 25c roots are 10 for \$2.00. All 50c roots are 5 for 2.00. Large, miniature and Poms may be mixed at these prices. Others as priced per each.

**AMERICAN PURITY.** SC. Very large white. \$2.00  
**ANNA BENEDICT.** ID. Rich, deep garnet shaded black. 50c.  
**ARELDA LLOYD.** ID. Very beautiful soft yellow flushed pink. 50c.  
**BOBBE DEANE.** FD. Apricot orange overlaid pink. 75c.  
**CHARMER.** ID. Buff shaded apricot. Cowl sport. 50c.  
**GOLDEN PRINCE.** ID. Rich bronzy gold suffused pink. \$1.00

**JANE COWL.** ID. Buff and old gold. 25c.  
**JERSEY'S BEAUTY.** FD. Pink with trace of gold. 25c.  
**MARGRACE.** ID. Brilliant scarlet, tipped and striped gold. 75c.  
**MRS. GEO LeBOUTILLIER.** ID. Giant deep crimson. 50c.  
**PRIDE OF AMERICA.** Primrose yellow with pink reverse. \$1.00

## MINIATURE DAHLIAS

**BABY ROYAL.** Peony to SC. Salmon pink, apricot, yellow base. 25c.  
**BLUEBIRD.** FD. Bluish lavender. 25c.  
**FAIRY.** FD. Pink with yellow base. 25c.  
**LITTLE DREAM.** C. Clear pink with white center. 50c.  
**MIRTH.** FD. Bright orange red. 25c.  
**ORCHID LADY.** FD. Best bright violet rose or lilac lavender. 25c.  
**PEACH BLUSH.** FD. Beautiful rose pink with yellow base. 50c.  
**RAPTURE.** ID. Rose pink and gold. Curled petals. 50c.  
**SNOWSPRITE.** SC. White showing wonderfully against lacy foliage. \$1.50.  
**TANGERINE.** FD. Scarlet. Blooms earlier than Mirth. 50c.  
**KENTUCKY SNOWBALL.** Ball. Pure white with quilled petals. 3-4 ins. 50c.

## POM PON DAHLIAS

25c Each

**AMBER QUEEN.** Pleasing amber.  
**BETTY ANNE.** Best rose pink we know.  
**BETTY STONE.** Bright medium dark red.  
**HELEN ANITA.** Lilac with white center.  
**JOE FETTE.** Best pure white.  
**LITTLE EDITH.** Yellow tipped bright carmine.  
**LITTLE HERMAN.** Dark red. Few shaded pink or white.  
**MORNING MIST.** Very good white tipped rosy lavender.  
**TOPSY.** Well named black red.  
**YELLOW GEM.** Pleasing canary yellow.